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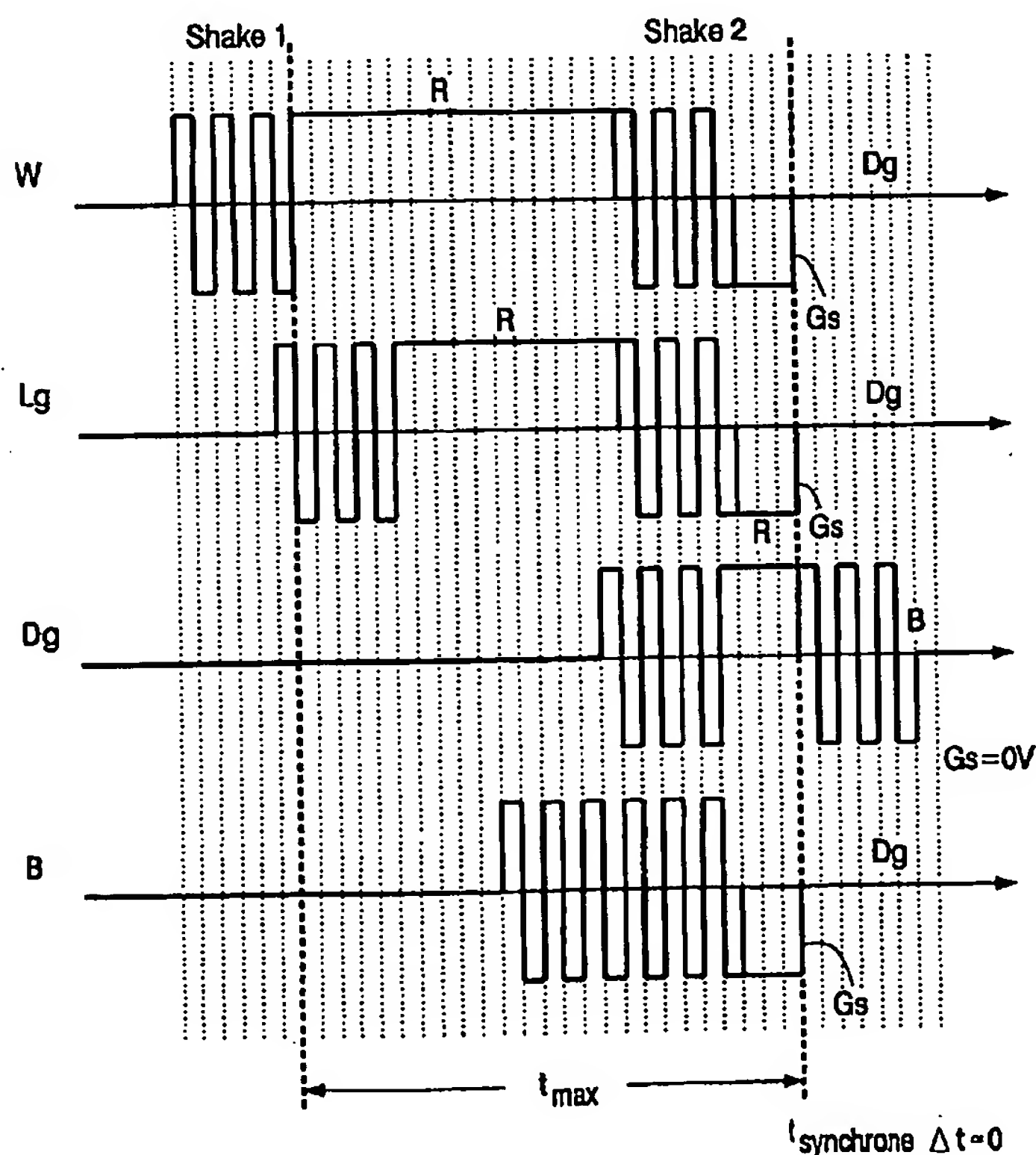
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(54) Title: **ELECTROPHORETIC DISPLAY DEVICE**



(57) Abstract: An electrophoretic display device is driven by application driving waveforms comprising application of various potential differences (R, Gs, P) to bring about a change in image. In the display and method in accordance with the invention the duration of the time period (Δt) in which the end of the transition of one image to another for various waveforms occurs is less than 37.5 % of the maximum time period of the waveform ($\Delta t < 0.375 t_{max}$), and preferably the end of the waveforms are synchronized in time ($\Delta t=0$), i.e. the end of all waveforms occur at the same instance ($t_{synchronise}$).